

## A BRIGHT SOLUTION TO A DARK PROBLEM

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### Abstract

Orrefors is an internationally renowned place, famous for its beautiful, handmade art and utility glass. Up to 500 000 people a year used to visit the small village of Orrefors, to see glassblowers make history and to buy the exquisite glass made here. The glass factory shut down 2011 and today Orrefors a sleeping beauty, with approximately 700 visitors a year.

What few people want to talk about is the pollution of Orrefors and all other glass areas in the region. But it's still there.

At the intersection between the regional, municipal, local business and the citizens of Orrefors an idea has emerged; how to develop Orrefors from a poisoned and disused glassworks area into a thriving glass-, culture- and eco-park, in order to attract national and international visitors to the area and create a better future for the residents. We want to bring Orrefors back to the future.

